

Montgomery County Alcohol Retailers Calendar

Montgomery County **KEEPING IT SAFE** 2010



Montgomery County Department of Liquor Control



Born on Date

Always ask for an ID...

Acceptable forms of ID:

- State issued Drivers License
- State issued MVA ID card
- Military ID
- Passport
- Immigration Card

NEVER ACCEPT AN EXPIRED IDENTIFICATION CARD!
VERTICAL ID'S ARE ISSUED TO MINORS UNDER 21!



January

SundayMondayTuesdayWednesdayThursdayFridaySaturday						
December 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		February 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28			1 County Offices Closed for Holiday New Year's Day	2
3	4 ALERT Training 10:00 am -1:00 pm	5	6	7 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	8	9
10	11	12	13	14	15	16
17	18 County Offices Closed for Holiday Martin Luther King Day	19 ALERT Training 10:00 am -1:00 pm	20	21 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	22	23
24 31 License Renewal Applications Mailed to Licensees	25	26	27	28	29	30

The License Renewal Date Is Approaching!

Renewal applications are mailed to all licensed facilities in late January.

- Applications for renewal of Alcoholic Beverage Licenses must be filed between February 1 and March 31, 2010.
- All licenses to sell/serve alcohol in Montgomery County expire at 12:00 a.m. on May 1, 2010.
- Please don't wait until the last minute!! We encourage applications to be delivered in person no later than Wednesday, March 31 to avoid running the risk of facing penalties (\$50 for each day overdue).
- Applications, if mailed in, should be addressed to the Montgomery County Department of Liquor Control, LRE Division, 16650 Crabbs Branch Way, Rockville, MD 20855. Applications must be postmarked by March 31st. Incomplete and returned applications are subject to late fees.
- A \$100 fee is required at the time of application submission (this is separate from the license fee). Please make checks out to Montgomery County, Maryland. Credit cards (Visa, MasterCard, American Express, Discover) are accepted in person.
- Current alcoholic beverage license number (separate from your DLC account #) is required on your application.
- Renewed licenses will be issued between April 19 and April 30, 2010. Licenses are not mailed and must be picked up in person from the licensing office.
- All Beer, Wine & Liquor, Class B licensees are required by law to submit a notarized ratio affidavit indicating that at least a 50/50 sales ratio has been met; the gross alcoholic beverage sales are equal to or less than gross food sales.



Please contact us with questions or comments.
Montgomery County Department of Liquor Control,
Division of Licensure, Regulation and Education
Call **240-777-1999**
or e-mail blc@montgomerycountymd.gov

February

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 ALERT Training 10:00 am -1:00 pm	2	3	4 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	5	6
7	8	9	10	11	12	13
14 Valentine's Day	15 County Offices Closed for Holiday Presidents' Day	16 ALERT Training 10:00 am -1:00 pm	17	18 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	19	20
21	22	23	24	25	26	27
28	January March 1 2 1 2 3 4 5 6 3 4 5 6 7 8 9 7 8 9 10 11 12 13 10 11 12 13 14 15 16 14 15 16 17 18 19 20 17 18 19 20 21 22 23 21 22 23 24 25 26 27 24 25 26 27 28 29 30 28 29 30 31 31					

Attention: On Premise Facilities

Don't Fall Prey to Spring Fever Promotions

GAMBLING (or Gaming) is illegal both in the county and state within licensed facilities if it meets the following three criteria ...

- Consideration (a payment is required of a participant in order to play a game);
- A game of chance; and
- A reward or prize.

Gambling is...
If a participant pays to play in Texas Hold'em Poker Tournaments, Las Vegas and Casino Nights, Raffles, Bingo and similar activities of chance and then becomes eligible to win money or a prize (including chips for additional playtime when others have to pay- constitutes value) as a result of playing the game, this activity constitutes illegal gambling and is not permitted on any licensed facility, or anywhere in Maryland.

Gambling is not...

- If a patron pays to play one of these games, but no money or prizes of any type whatsoever are provided for the winners of the games, playing does not constitute gambling.
- A game of recognized skill, such playing as a sport, does not constitute a game of chance.
- If a patron does not pay to play one of these games, prizes are permitted, and playing does not constitute gambling. **Payment includes**, among other things, a cover charge, the purchase of chips or a ticket, a requirement of a

donation, a requirement of a minimum purchase of food or drink, or a requirement that a patron make a payment off site prior to entering the facility as a prerequisite for playing at the facility.

Charity Events...
In event of a raffle or bingo tournament for a charity, special permits must be obtained by filing an application with Licensure and Regulatory Services within the Department of Health and Human Services. Visit www.montgomerycountymd.gov for more information and applications.

Applicable laws: A person may not bet, wager or gamble, and that person may not establish, keep, rent, use, or occupy, or knowingly allow to be established, kept, rented, used or occupied, all or part of a building for the purpose of betting, wagering or gambling. Annotated Code of Maryland, Criminal Law Article, § 12-102; It is unlawful for any person to play at any game of chance for any sum of money or other property of any value. § 23-1, Montgomery County Code; It is unlawful for a person to set up, keep, maintain or conduct any gaming table or any house for the purpose of gaming or to manage or be interested financially in any gaming table, house or establishment maintained for gaming in the county, or in the profits thereof. § 23-2, Montgomery County Code.



March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 ALERT Training 10:00 am -1:00 pm	2	3	4 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	5	6
7	8	9	10	11	12	13
14 Daylight Saving Time Begins At 2:00 a.m. set clocks forward one hour. BWL Licenses only: There will be a ½ hour of lost service. Clear tables by 2:00 a.m.	15 ALERT Training 10:00 am -1:00 pm	16 REMINDER: 2 weeks left to file alcohol license renewal	17	18 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	19 Vernal equinox	20
21	22	23	24	25	26	27
28	29	30	31 REMINDER: Deadline for alcohol license renewal application	February 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	April 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	

Outdoor Cafés

Any on-premise licensee may operate an outdoor cafe as part of the licensed premises if they meet the proper requirements and have been approved by the Board of License Commissioners.

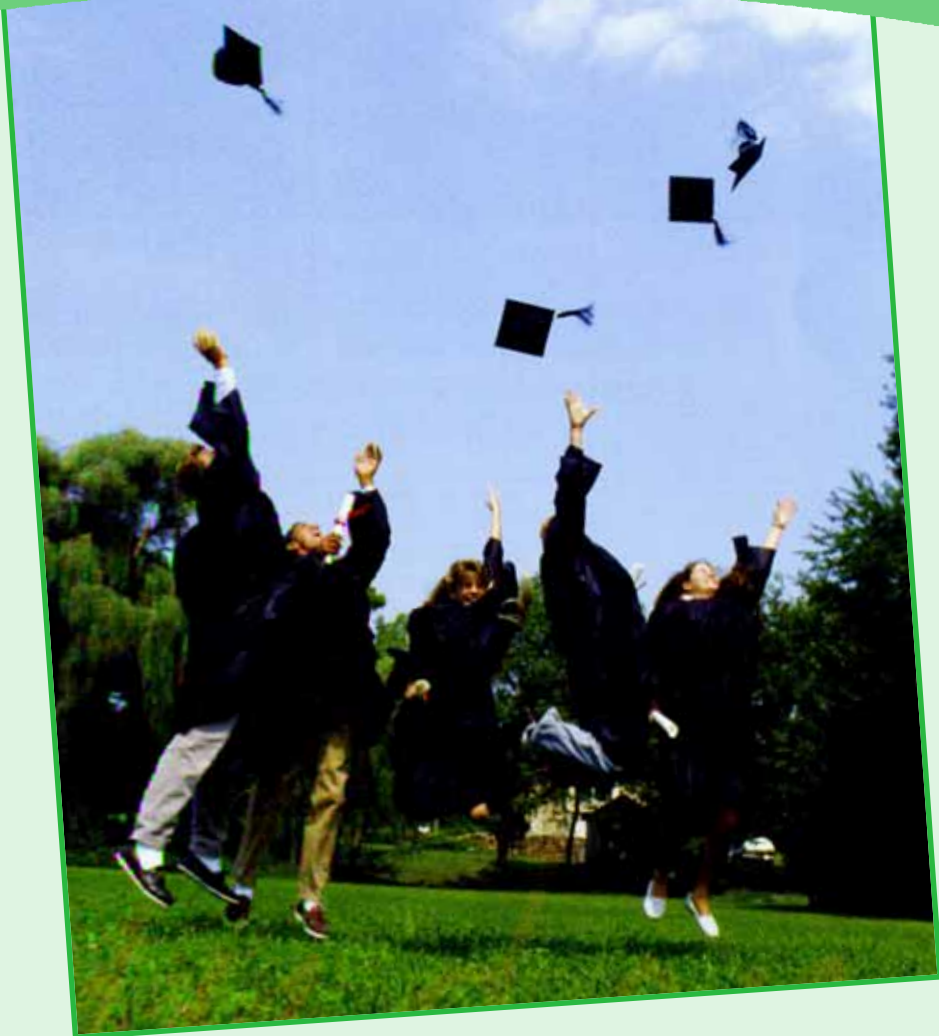
For more information regarding outdoor cafes in Montgomery County call the office of Licensure, Regulation and Education at **(240) 777-1999** or email **blc@montgomerycountymd.gov**.



April

Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
March 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		May 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31						1		2		3	
4 Easter Sunday		5 ALERT Training 10:00 am -1:00 pm		6		7		8 RENEWAL HEARINGS Council Office Building, First Floor Auditorium		9		10	
11		12		13		14		15		16		17	
18		19 ALERT Training 10:00 am -1:00 pm REMINDER: First day of License pickup		20		21		22		23		24	
25		26		27		28		29		30		REMINDER: Last day of License pickup	

May



Prom and graduation time are high risk for under 21 sales.

- Be extra diligent in checking ID's
- Ask for a second ID if there is any doubt
- Look for fake ID's
- Refuse sales to adults who have taken money from a minor to purchase alcohol

It's the law!

CR 10-116: It is unlawful for any person to obtain any alcoholic beverages from any person licensed to sell alcoholic beverages for consumption by any person under 21 years of age, knowing that the person is under 21 years of age.

Under 21 Alert

SundayMondayTuesdayWednesdayThursdayFridaySaturday						
<div><div>April</div><div>123456789101112131415161718192021222324252627282930</div></div> <div><div>June</div><div>123456789101112131415161718192021222324252627282930</div></div>						
2	3	4	5	6	7	1
	ALERT Training 10:00 am -1:00 pm			HEARINGS SCHEDULED Council Office Building, First Floor Auditorium		A new 2010/11 License must be posted in facility
9	10	11	12	13	14	8
Mother's Day						15
16	17	18	19	20	21	22
	ALERT Training 10:00 am -1:00 pm			HEARINGS SCHEDULED Council Office Building, First Floor Auditorium		
23	24	25	26	27	28	29
30	County Offices Closed for Holiday Memorial Day31					

Wine “Doggy Bag” Law

Maryland restaurant diners who order a bottle of wine with their meal but don’t finish the whole bottle may take the bottle home with them.

- The license holder or an employee of the license holder must insert cork or place a cap on the unfinished bottle.
- This law applies ONLY to WINE and does not cover beer or spirits.

- Maryland law prohibits open containers in what are considered to be “passenger areas” of automobiles. Remind your customers that the unfinished bottle of wine is still considered an “open container”. It MUST be transported in the trunk, cargo area, locked glove compartment or area behind the rear-most seat of an automobile. We recommend the bottle be placed in a bag for transport
- This law applies ONLY to unfinished bottles of wine. The law DOES NOT allow for full bottles of wine to be sold to go.



June

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	May 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 July 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		

Montgomery County Cops in Shops Program

Having trouble with alcohol issues such as underage and intoxicated patrons? Let Cops in Shops work for you! Join the program ...



The Montgomery County Cops in Shops program is a public-private collaboration developed with an understanding that community business participation in solving alcohol related issues is not just an advantage but an essential element to achieving sustainability. Police and alcohol inspectors work inside an establishment to assist business owners in preventing the sale of alcohol to intoxicated individuals and youth under the age of 21. At no cost, area business owners are invited to be involved in an on-going business alliance program that includes:

- owner/manager policy seminars
- business interventions and technical assistance
- business code of conduct and risk assessments
- enhanced community enforcement

If you would like to be part of the Cops in Shops program contact the Community Outreach Office at 240-777-1904 or email us at dlc@montgomerycountymd.gov.

July

Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
June		August						1		2		3	
1 2 3 4 5		1 2 3 4 5 6 7											
6 7 8 9 10 11 12		8 9 10 11 12 13 14											
13 14 15 16 17 18 19		15 16 17 18 19 20 21											
20 21 22 23 24 25 26		22 23 24 25 26 27 28											
27 28 29 30		29 30 31											
4		5		6		7		8		9		10	
Independence Day		County Offices Closed for Holiday		ALERT Training 10:00 am -1:00 pm									
11		12		13		14		15		16		17	
								HEARINGS SCHEDULED Council Office Building, First Floor Auditorium					
18		19		20		21		22		23		24	
		ALERT Training 10:00 am -1:00 pm											
25		26		27		28		29		30		31	

Promoter Guidelines

Businesses licensed to sell alcohol are permitted to hire outside promoters/DJs for special events. Keep in mind that your license will be charged for any offenses that occur at your establishment even if a promoter is put in charge. Protect yourself by developing responsible policies for your staff and guests. Hire only responsible promoters who have strong policies in place. When in doubt about a promotion or local or state law, call the Department of Liquor Control's Outreach Office at **(240) 777-1904** or e-mail dlc@montgomerycountymd.gov



Promoters can make or break your establishment. Before hiring a promoter consider the risks involved. Protect yourself...

- Hire only responsible promoters with responsible policies. Ask for references and call them.
- A promoter should never be responsible for the door. Remember they are often paid by head. ID checking should be left up to you or a trusted staffer who has nothing to gain and a lot to lose by letting someone slip by.
- Remember that no matter what happens in your establishment it is your responsibility. Never trust someone else to run your business. Set policies for your staff and promoters to follow. Have them sign a paper copy of your policies to make sure there is an understanding of what is expected.
- Make sure everyone has a valid ID. Do not accept vertical IDs.
- Be a presence! Have security inside, not just at the door. Make sure they are dressed so that they can be easily identified. All staff should wear a staff t-shirt or uniform.
- Ask the DJ to slow music in advance of closing down so patrons are not forced to leave all at once.
- Don't allow people to loiter in front of or around your establishment. Ask them to enter or leave.
- If you're selling or serving alcohol, make sure you comply with legal hours of sales and service. Allow your staff enough time to remove alcohol product from the bar and tables before the 30 minute grace period ends.
- Do not permit the promoter to encourage promiscuous activity or drinking contests. If the promoter uses acts as part of the promotion, make sure they are done in good taste.
- For under 21 events, all alcohol product should be covered and out of reach of underage patrons. Call us for a list of best practices when hosting under 21 events.

August

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 ALERT Training 10:00 am -1:00 pm	3	4	5 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	6	7
8	9	10	11	12	13	14
15	16 ALERT Training 10:00 am -1:00 pm	17	18	19 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	20	21
22	23	24	25	26	27	28
29	30	31	July 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 September 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30			

Server Liability

Establishments need to be careful of over-service.

- Offer high-protein foods to patrons before alcohol consumption begins.
- Document the details of incidents such as refusing alcohol service, arranging transportation for a guest, refusing the false ID of a minor and calling police to your establishment. An incident report can be helpful in the event of a lawsuit.

- Keep incident reports for three years.
- Train servers to be aware of the alcohol content of different drinks.
- Develop a policy for safe alcohol consumption.
- Create guidelines for handling intoxicated guests: be sure to encourage tact. If the intoxicated guest resists, get him away from other patrons so he can be spoken to privately.
- Servers need to be backed up by management when cutting off service to someone who has had too much to drink.



September

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
August 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	October 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31		1	2	3	4
5	6 County Offices Closed for Holiday Labor Day	7 ALERT Training 10:00 am -1:00 pm	8	9	10 Patriot Day	11
12	13	14	15	16 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	17	18
19	20 ALERT Training 10:00 am -1:00 pm	21 Autumnal equinox	22	23	24	25
26	27	28	29	30		

A.L.E.R.T.

Alcohol Law Education and Regulatory Training
Montgomery County Department of Liquor Control
Licensure, Regulation and Education

Who should attend...
A.L.E.R.T. is designed to educate Montgomery County servers, sellers, management and owners on alcohol beverage regulatory compliance. Learn how to develop responsible alcohol policies, review issues identified by enforcement agencies and have an opportunity to meet for networking among peers and county officials.

Call now for this free training! Seating is limited.
Phone (240) 777-1999 • Fax (240) 777-1991
blc@montgomerycountymd.gov

Alert Seminar 10 am-1 pm
(First and Third Monday of every month)
If a holiday falls on a Monday, Alert class will be held Tuesday
16650 Crabbs Branch Way Rockville, MD 20855
2nd floor training room



October

SundayMondayTuesdayWednesdayThursdayFridaySaturday						
September 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	November 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30				1	2
3	4 ALERT Training 10:00 am -1:00 pm	5	6	7	8	9
10	11 Columbus Day	12	13	14	15	16
17	18 ALERT Training 10:00 am -1:00 pm	19	20	21	22	23
24	25	26	27	28	29	30
31 Halloween						

Unapproved Source and Storage Regulations

6.8 Alcoholic Beverage Containers Refilling/Tampering *Article 2B, Section 12-113*

- (a) A licensee, his or her agent(s) and/or employee(s) must not re-use or refill any bottle or other container of alcoholic beverages.
- (b) A licensee, his or her agent(s) and/or employee(s) must not tamper with the contents of any bottle or container of alcoholic beverages, by, for example, adulterating, diluting, fortifying or in any other way changing the contents of the container in any manner.

6.9 Storage *Article 2B, Sections 1-201, 12-105, 12-107, 12-216, 15-204(b)*

- (a) License holders must not sell, store, or keep any alcoholic beverages on the licensed premises other than those purchased from the Montgomery County Department of Liquor Control. (This includes homemade alcoholic beverages and alcoholic beverages that may have been given to you as a gift.)
- (b) It is unlawful for any licensee to store or keep any alcoholic beverages on the licensed premises other than those permitted under the licensee's license.
- (c) A licensee may only store alcoholic beverages on the licensed premises, or at a public or government controlled warehouse, for which a permit has been issued under the provisions of Article 2B of the Annotated Code of Maryland.

If you have any questions on rules and regulations please call the Outreach Office at **240-777-1904** or e-mail us at dlc@montgomerycountymd.gov

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 ALERT Training 10:00 am -1:00 pm	2	3	4 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	5	6
7 Return to Standard Time At 2:00 a.m. set clocks back one hour. BWL Licenses only: There will be an extra hour of service. Clear tables by 2:00 a.m.	8	9	10	11 County Offices Closed for Holiday Veterans Day	12	13
14	15 ALERT Training 10:00 am -1:00 pm	16	17	18 HEARINGS SCHEDULED Council Office Building, First Floor Auditorium	19	20
21	22	23	24	25 County Offices Closed for Holiday Thanksgiving Day	26	27
28	29	30	October1 23 4 5 6 7 8 910 11 12 13 14 15 1617 18 19 20 21 22 2324 25 26 27 28 29 3031December1 2 3 45 6 7 8 9 10 1112 13 14 15 16 17 1819 20 21 22 23 24 2526 27 28 29 30 31			

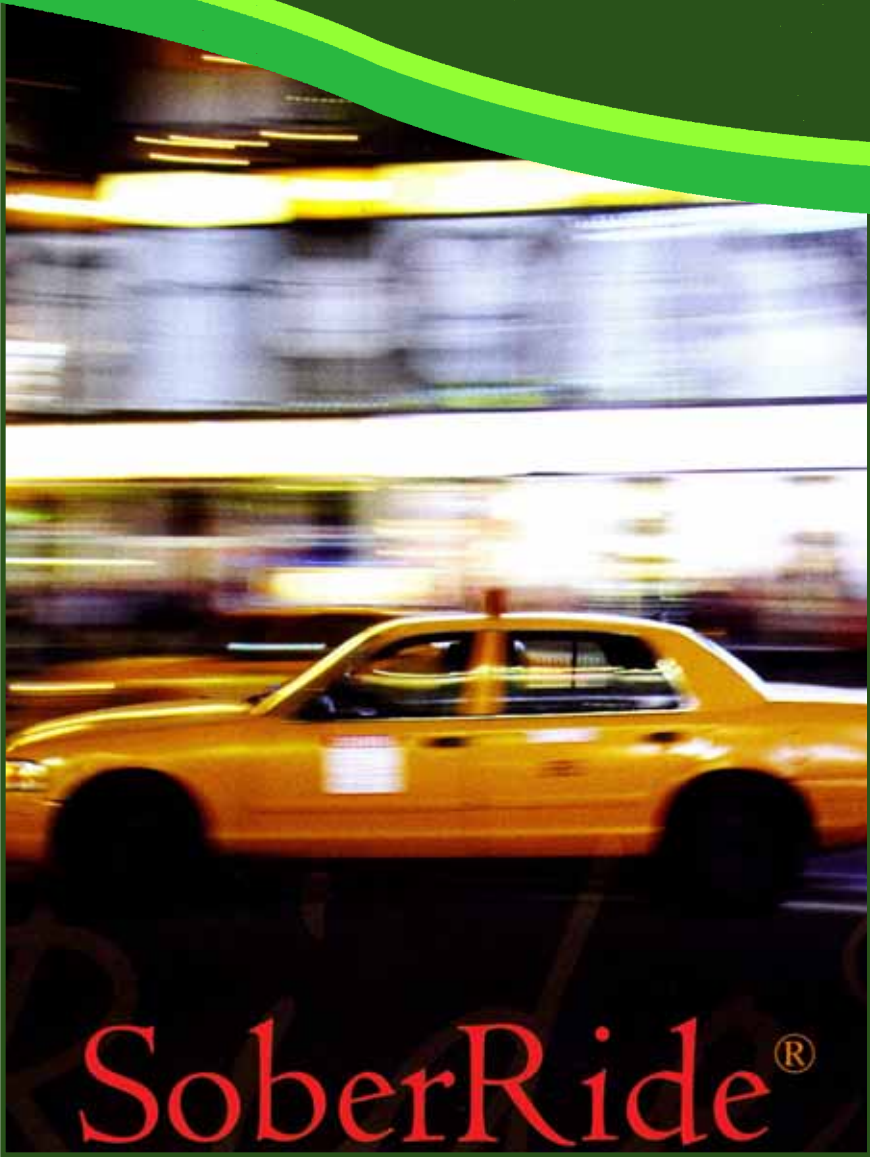
December

WRAP's SoberRide®, called one of the nation's most successful free cab ride programs for would-be impaired drivers, has helped to ensure greater Washington, DC residents have a safe way home on high-risk holidays. Since 1993, WRAP has provided over 44,000 safe rides home.

Currently, SoberRide® operates during the December/January holiday season, St. Patrick's Day, Independence Day and Halloween. To receive a free cab ride home (up to a \$50.00 fare), patrons can call **800-200-8294 (TAXI) or #8294 (TAXI)** on an AT&T wireless telephone.

WRAP's SoberRide® provides a free cab ride home up to a \$50 fare. Callers are financially responsible for anything over \$50 and must be 21 or older to use the SoberRide® service. All calls must originate in Montgomery and Prince George's Counties in Maryland; the Cities of Rockville, Bowie, College Park, Gaithersburg, Greenbelt and Takoma Park in Maryland; the District of Columbia; Arlington, Fairfax, Prince William and eEastern Loudoun Counties in Virginia; and the Cities of Alexandria, Falls Church, Fairfax, Manassas and Manassas Park in Virginia.

Visit the Washington Regional Alcohol Program's SoberRide® web site at www.soberride.com for more information.



Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
November 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		January 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31				1		2		3		4	
5		6 Pearl Harbor Remembrance Day ALERT Training 10:00 am -1:00 pm		7		8		9		10		11	
12		13		14		15		16		17		18	
19		20 ALERT Training 10:00 am -1:00 pm December Solstice		21		22		23		24 County Offices Closed for Holiday		25 Christmas Day	
26		27		28		29		30		31			

BETHESDA
4920 Hampden Lane(240) 773-2006
5432 Westbard Avenue (Westwood)(240) 773-2024

BURTONSVILLE
15743 Columbia Pike(240) 773-2007

CHEVY CHASE
11 Wisconsin Circle(240) 773-2009

GAITHERSBURG
24 Bureau Drive (Diamond Square)(240) 773-2011
12155 Darnestown Road(240) 773-2028
866 Muddy Branch Road(240) 773-2057
16535 South Frederick Road (Walnut Hill)(240) 773-2004

GERMANTOWN
18323 Leaman Farm Road (Kingsview)(240) 773-2014
20946 Frederick Road (Milestone)(240) 773-2016

KENSINGTON
3733 University Blvd. (near China Gourmet)(240) 773-2013

MONTGOMERY VILLAGE
19233 Watkins Mill Road (near Giant)240) 773-2017

OLNEY
17825 Georgia Avenue (near Giant)(240) 773-2019

POTOMAC
11301 Seven Locks Road (Cabin John Mall)(240) 773-2005
10132 River Road (near Safeway)(240) 773-2020

ROCKVILLE
832-836 Rockville Pike(240) 773-2055
14937 Shady Grove Road (Fallsgrave)(240) 773-2018
2090 Viers Mill Road (Twinbrook)(240) 773-2022
12015 Rockville Pike (Montrose Center)(240) 773-2003

SILVER SPRING/WHEATON
723 Cloverly Avenue (Cloverly)(240) 773-2010
8701 Flower Avenue(240) 773-2056
8715 Colesville Road (downtown Silver Spring)(240) 773-2021
11407 Georgia Avenue (Wheaton)(240) 773-2025
11239 New Hampshire Ave. (White Oak Center)(240) 773-2026
3824 International Drive (Leisure World)(240) 773-2015

25 Locations To Serve You!



Montgomery County Department of Liquor Control